

Garfield County
Quit Line Data Summary
April 1 - June 30, 2002

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 0	N = 3,421
Percent of Statewide Calls	0.0%	100.0%
Percent of State Population in County¹	0.07%	100.0%
	County %	State %
Gender	N = 0	N = 3,099
Female	*	62.9%
Male	*	37.1%
Race/Ethnicity	N = 0	N = 2,578
People of Color	*	13.7%
White	*	86.3%
Age	N = 0	N = 2,323
Less than 18 years old	*	2.1%
18 - 24 years old	*	16.3%
25 - 34 years old	*	22.2%
35 - 44 years old	*	27.3%
45 years and older	*	32.0%
Education	N = 0	N = 2,679
Did not graduate high school	*	17.8%
High school graduate	*	33.7%
Some college/vocational school	*	37.4%
College graduate	*	11.0%
Caller Type	N = 0	N = 2,929
General Information	*	11.5%
Health care provider	*	2.8%
Tobacco user	*	85.6%
Payer Type	N = 0	N = 1,951
Insured	*	40.6%
Uninsured	*	22.7%
Medicaid	*	36.6%
Heard About	N = 0	N = 2,463
Past caller	*	17.0%
Employer/worksites	*	1.3%
Health care provider	*	17.6%
Television	*	22.8%
Outdoor advertisement (billboard/bus/wall)	*	4.7%
Targeted mailing	*	2.6%
Great Start	*	0.4%
Radio	*	1.3%
Newspaper/Magazine	*	2.2%
Brochure/Newsletter	*	4.9%
Family or friend	*	21.7%
Health Department	*	2.9%
School	*	0.5%